

CoachME



Is/are the trainer(s) ICF accredited and is the training delivered by one or more facilitators?

All the Coaches who deliver on CoachME programmes are ACC or above. The programmes have all been designed by one of only 3 MCCs in MENA who also co-delivers on most programmes. All our Coaches also have education/training backgrounds and are successful Coaches and professionals across sectors with global experience, ex-MBA Lecturers, Certified Trainers, ex-Teachers and Teacher Trainers and Psychometrists. They all receive thorough pre-delivery training and ongoing professional development for on-line and face-to-face, experiential, contextually based delivery, as well as appraisals.

We co-deliver in Spanish, Arabic, English, Chinese and German with more languages to follow.



Dr. Laurence Hedley-Brown

Ed.D; BA(HONS); TEFL; Cert.Ed; PGCE(FE); MA., MSU
Academic Program Chair, CA Professional Development Advisor,
Saudi Aramco Oil

'Thank you for the opportunity afforded to me last week on your excellent Coaching course. The whole experience was marvellous... your innate ability to relax the cohort and put us at ease was much appreciated from the get-go. ...under your professional facilitation we gelled within the first hour which made optimal use of the next three days. I wish to proceed beyond level one assessment and embrace your training into my professional mentoring here in Saudi Aramco.'

CoachME

How many coach training programmes has your school ‘delivered’, and how many graduates?

Over 300 programmes globally, face-to-face and on-line with initial coach training always having a face-to-face element, mainly in Arabic and English, including to Fortune 500 companies, governments, SMEs, Societies, NGOs and Universities.

Vision

To passionately enable the potential of people and organisations globally whilst having a positive transformational impact upon the world.

Mission

As a team, we are committed to effectively facilitate the development of people and organisations through our products and services, ensuring the highest quality of delivery of psychometrics, experiential learning, consulting and coaching.

Values

Client Centric

CoachME are committed to designing bespoke programmes and delivery methods to meet the specific needs of individuals and organisations.

Inclusive and Holistic

CoachME believe in adopting a holistic approach to ‘enable the potential’ of all people and organisations globally. This approach touches people in every element of their lives and encourages them to focus on opportunities for positive transformation and fulfilment.

Trust

The experience of every client is rooted in clear communication, transparency and integrity; the basis for establishing this relationship is trust. As members of Association for Coaching (AC), International Coach Federation (ICF) and European Mentoring and Coaching Council (EMCC) we abide by the ethical standards set out in their codes of practice.

Visit <http://beckett-mcinroy.com/bmc-vision-mission-values/> for further information.



Dustin Kirby

Coach and Founder, Peregrine Coaching & Consulting, Chicago, USA

“I recommend to anyone looking to empower those around them to acquire Coaching skills. If you want to be the best, take CoachME! Taking the CoachME Certification programme helped me grow tremendously. I not only acquired new tools, but a greater sense of confidence in my own ability to support others. Receiving this training provided the next steps in my own leadership journey that I couldn’t have taken on my own.”

CoachME



The CoachME Team of Coaches, Trainers and Instructional Designers deliver bespoke content to fit the needs of specific organisations dependent on Development Needs Analysis (DNA). We work across sectors including business, finance, medicine, insurance, education, retail, branding, hospitality, aviation, oil and gas as well as Family Offices for ultra-high net worth individuals and families.

Meet our team by visiting this link: <http://beckett-mcinroy.com/about-bmc/our-team/>

We also work extensively with schools and with children plus multidisciplinary with medical professionals and education psychologists.



Andrea Robson
Founder and CEO, Inspired Learning, Marbella, Spain

“Taking part in the CoachME programme is the biggest gift I have ever given myself. I genuinely think this programme is one of the most exciting, challenging and stimulating things I have ever done.”

CoachME



What can you tell us about your curriculum?

The CoachME programme is designed by an ICF Master Certified Coach, MBA lecturer with senior leadership experience, author and researcher (referred journal articles and 3 coaching books on Amazon), business owner, global speaker (including Harvard University), AC Journal Editor, EMCC Board Member – co-created and developed with ICF Certified Coaches globally.

Our programme combines positive psychology, gestalt and relationship systems intelligence, narrative, psychodynamics, neuroscience, six senses and somatic coaching.

Its delivery is experiential, highly interactive, promotes equality and expression as well as deep transformational learning.

We share a range of models at Level 4 including the proven and published **CoachME Model** details of which can be found by visiting: <http://beckett-mcinroy.com/bmc-coachme-model/>. This is dynamic, non-linear, results focussed and cyclical. CoachME has its own range of products (CoachME Cards, CoachME Model Floor Mat, Organisational Development Floor Mat, Team Strengths Floor Mat, Reflective Journal and Inspirational Picture Cards).

“Excellent... A must attend programme... I highly recommend it for leaders and managers...”

Waleed Fakhro, Project Manager, Hospitality,
Bahrain Airport Company

CoachME



What makes you different to other schools? What is your coaching philosophy?

We are different as we specialise in business, executive, leadership, education, career, team, group, systems and board coaching with success stories including our delegates becoming Senior Executive Coaches at Lego in Denmark. We do also have 'Life Coaches' train with us as well, those who want a broad perspective, and, of course, all ICF Core Competencies are generic regardless of the coaching specialisation.

We also deliver bespoke in-house programmes for organisations to work towards a coaching culture, increase team effectiveness, talent management etc.

“A practical, helpful and insightful course delivered by a consummate professional. One of, if not, the best training course I’ve been on.”

Rashid Almansoori, CEO Qatar Stock Exchange

CoachME



What modes of study are available - online, in person, or a combination?

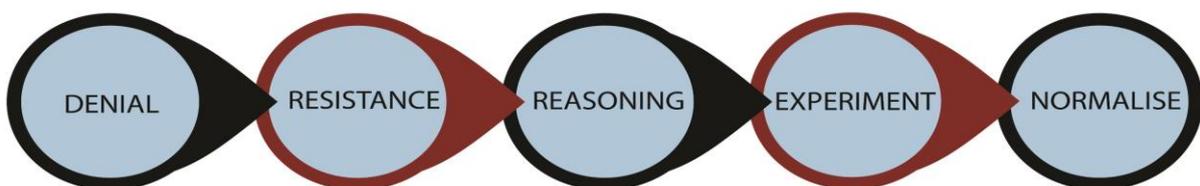
All of the above plus one-on-one for special circumstances.



Amer Marhoon
Assistant Vice President, Organisation and Efficiency, BNP Paribas

"The CoachME programme was an incredible experience especially with all the learning, motivation and fun in our clan! The programme is well-designed and flexible; I would highly recommend it for anyone seeking professional accreditation in coaching. Many thanks to the BMC team."

CHANGE JOURNEY (WALDOCK, 2015)



CoachME



For someone to attain enough coach training to be ACC credentialed, how much is the financial and time investment, inclusive of course materials?



CoachME Level 4 full costs including all assessment and refreshments: \$2495

<http://beckett-mcinroy.com/coachme-level-4/>

Designation: CoachME Organisational Coach

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CoachME Level 4 and 5 - ACSTH 113 hours (blended learning)

- 5 days face-to-face (**Level 4 CoachME Organisational Coach**)
- 2.5 days face-to-face or online equivalent (**Level 5**)
- Group mentor coaching (**7 hours**) plus one-on-one mentor coaching (**3 hours**)
- ICF Coach knowledge test preparation
- Facilitated online closed user group for reflection on practice
- Optional peer coaching also available and evidence of being coached by an ACC/PCC or MCC to pass is mandatory.

INVESTMENT: \$5,950

Designation: CoachME Certified Coach



Maria Saberi

CoachME Certified Coach, Organizational behavior specialist, Ahlia University, Brunel University

"I have learnt so much, developing personally and professionally through the Mentor Coaching sessions which provided excellent feedback. Here is where the learning really took place. Dr Clare is a truly masterful coach. She has excellent awareness which is really important..."



CoachME Level 6 Certification in Executive, Team and Board Coaching (14.5 CCE) for experienced Coaches

Requirement: 100 hours coaching experience and 40+ hours accredited coach training. It is aimed at:

- Leaders and senior managers
- Experienced internal or external coaches
- HR and Learning and Development professionals
- Delegates in a professional role working with teams
- Coaches who wish to develop their team, group and board coaching competencies

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- Team leaders and managers who are directly responsible for the on-going performance, appraisals and development of colleagues
- Delegates new to performance coaching or those wishing to refresh their skills.

MODULE ONE – TEAM COACHING / MODULE TWO – LEADERSHIP AND EXECUTIVE / COACHING / MODULE THREE – COACHING THE BOARD

INVESTMENT: \$1495 including Certification Assessment / \$1295 attendance only
Designation: CoachME Executive Coach



MentorCoachME

CoachME Level 6 Certification in Coach Mentoring and Supervision (ICF 20 CCE) for experienced Coaches

<http://beckett-mcinroy.com/wp-content/uploads/2017/02/CoachME-Level-6-Coach-Mentoring-Supervision-FEB-2017.pdf>

This CoachME Level 6 Professional Certificate/Diploma is for Coaches new to Supervision/Mentoring for Coach professional development and credentialing purposes. It is also for Coaches who are working as Supervisors/ Mentors who wish to gain a qualification and increase their skill set.

- ICF Core Competencies
- ICF Mentoring Competencies and Behaviours
- Module 1: Why Coach Mentoring?
- Module 2: Reflection and ‘Deepening Learning’ in Practice

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- Module 3: Self and Narrative Coach Mentoring
- Module 4: To Be Directive or Non-Directive? That is the question.
- Module 5: Presence in Coach Mentoring
- Module 6: Ethics and Case Studies
- Module 7: Undertaking and Reviewing Coaching Research
- Module 8: Bring It All Together

ENTRY: At least ACC or equivalent, have undertaken 200+ hours of Coaching with clients, Have completed 60+ hours Coach training.

INVESTMENT: \$1700 Certificate / \$1900 Certification in Coach Mentoring and Supervision
Designation: CoachME Mentor Coach



CoachME

ACTP

- 126 hours blended learning in total
- All of the ACSTH programme (**CoachME Level 4 and 5**) plus an additional 16 hours (14.5 CCE) advance coaching programme (**Level 6 - Exec, Team and Board**)

Enables ACC/PCC or MCCs or equivalent.

INVESTMENT: \$7,450 **Designation:** CoachME Executive Coach



Certification - CoachME Facilitator

Delivered by Certified, globally experienced Coaches and Instructional Design experts, you will discover ways to enable your coachees, workshop participants, teams, youth groups, families, and corporate clients to deepen their understanding of:

- ✓ The way they want to live their lives
- ✓ The results they want to achieve, and
- ✓ The organisations and societies they want to create.

“This programme as is truly an experiential learning experience, laced with knowledge-share, learning and laughter... and crescendo!!! An amazing learning journey I totally recommend.” (Ann Stewart, Retired Clerk/Mentor)

What’s included?

All learning materials, online closed user group, board and all refreshments, as well as the following CoachME products:

CoachME Model Mat / CoachME Card Deck / CoachME Inspiration Picture Pack
Marketing Support / Closed group of knowledge to idea share

You can provide your delegates with ICF CCE via CoachME!

You receive an attendance Certificate with 40 ICF Continued Coach Education hours (CCE) and following assessment you are a **Certified CoachME Model Master (CCMM)**

INVESTMENT: \$3,950 including retreat-style accommodation
<http://beckett-mcinroy.com/coachme-facilitator-programme/>

CoachME



CoachME Networking Know How (21 CCE Hours):

Attendance only (no assessment) prices also available.

CoachME Leadership

CoachME Leadership

Bespoke programmes for organisations.

What path of credentialing does your school offer?

- A. ACSTH
- B. ACTP
- C. CCE
- D. Routes for Certification with Association for Coaching International (AC)
- E. ILM level 3 Award or Certificate in Coaching
- F. ILM Endorsed Leadership programmes including Coaching
- G. 40 CCE CoachME Facilitator Programme (not just for coaching – how to lead, work in OD and HRD, train and facilitate through experiential, contextually based approaches) with ILM Endorsed Instructional Design and Training Delivery (Train-the-trainer) included

CoachME



CoachME Innovation

We also deliver Coaching programmes and Coaching in:

- Innovation and Creativity
- Brand Ignition
- Public Speaking
- Digital marketing
- Business English
- Parenting
- Transition/university applications and course selection
- Strategy

We often use **psychometric profiling** with our coaching and coaching programmes: Our Gallery: <http://beckett-mcinroy.com/gallery/>

Have a look at some of our published articles: <http://beckett-mcinroy.com/articles/>

Be inspired: <http://beckett-mcinroy.com/coachme-inspiration/>

CoachME on Tour: name the place? <http://beckett-mcinroy.com/coachme-on-tour/>

Testimonials: <http://beckett-mcinroy.com/about-bmc/testimonials/>

Website: www.beckett-mcinroy.com

CoachME Founder: <https://www.youtube.com/watch?v=A3srJg5dr1o>

Jordan TV in Arabic: https://www.youtube.com/watch?v=1AohgUgU_TM

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