

# Transformational Leadership Programme

Igniting Conscious, Global,  
Cross-cultural, Impactful Leadership.

This intensive retreat-style 9 month-long programme works experientially to break down assumptions, clarify core values, ignite transformation and align life purpose.

Association for Coaching



Part of



Approved Coach Specific Training Hours  
International Coach Federation

**CoachME**

**BECKETT  
McINROY**





Objective: Global impact, local awareness, equity and empowerment.

## TRANSFORMATIONAL LEADERSHIP PROGRAMME

Share what works, make lasting contributions and connections in this globally delivered, impactful leadership experience. Leadership today is more challenging than ever. This programme is for you if you wish to inspire others, adapt rapidly, be conscious of impact and build effective teams. We invite you to join us in this highly interactive and experiential nine month programme consisting of three retreats and blended learning. You will connect with senior leaders to grow your skills, knowledge and behaviours to help you bring your powerful vision to your leadership.

Leadership development is self-development. It requires lifelong learning and is therefore an ongoing process, even for the most experienced. And it is not one-size fits-all: it is a process unique from one person to another.





## DURING THIS PROGRAMME YOU WILL:

- Achieve increased self-awareness of your unique strengths and gifts
- Identify your leadership purpose and personal/professional values
- Understand how you sabotage yourself through certain mindsets and break these self-limiting cycles
- Create a powerful vision and action plan for your leadership
- Tap into feminine and masculine energy
- Grow a 'toolkit' to develop greater authenticity and agility to change
- Experience ways to reduce toxicity and develop a road map for change
- Practise and use systems thinking
- Learn how you can negotiate conflict and influence others more powerfully
- Relax, renew, and create practices to help you remain centered in transition and uncertainty
- Create a community of like-minded leaders who want positive impact
- Focus on developing leadership skills.

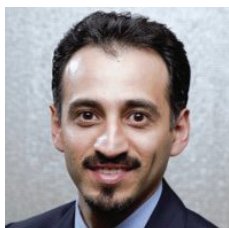


## FORMAT

- Pre-programme Leadership and Team Psychometric Profiles
- Three retreats over nine months
- Interactive closed user group with weekly reflections and activities
- Peer, team and systemic coaching
- Check-ins with Coach Leaders
- Graduation.

## BENEFITS TO YOUR ORGANISATION

- Develop a group of exceptional leaders
- Clarify and enhance the team's leadership culture
- Improve the influential and impact-creating skills of your leaders
- Leverage diversity and conflict for innovation
- Strengthen communication skills of leaders across the organisation.



“

*"This is the best course I have ever attended..."*

Hussain Rajab Manager, Business Development, Bahrain Economic Development Board

”



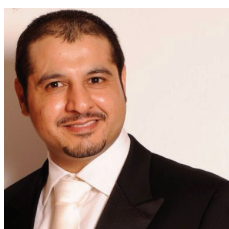


## OUR SERVICES: WHY LEADERS CHOOSE BMC

There is no shortage of information on leadership theory — a search on Google will return millions of results in a little over half a second. Successful leadership development, however, focuses on the understanding of the correlation between business performance and leadership effectiveness, not just the theory itself.

We integrate theory and practice by offering customised learning channels:

- Leadership development programmes
- Workshops
- Team and Systemic Coaching
- Psychometric Profiling
- Consulting.



*"This programme was an incredible experience especially with all the learning, motivation and fun in our clan! The programme is well-designed and flexible; I would highly recommend it for anyone seeking professional accreditation in coaching. Many thanks to the BMC team."*

Amer Marhoon, Assistant Vice President, Organisation and Efficiency, BNP Paribas



*"It is powerful to have a coach help you put things into perspective and think outside the box of preconditioned beliefs! ...very professional, very friendly and absolutely worthwhile... best business and life coach I've come across... Thank you."*

Basma Nass, Business Development Manager, Nass Corporation BSC







## YOU WILL LEAVE THIS PROGRAMME

- Understanding yourself and others more fully
- Knowing yourself as an impactful leader
- Reflecting upon and shaping your unique leadership style
- Experiencing your strengths and development areas in terms of leadership competencies
- Being innovative and co-creating with other leaders
- Developing conscious, responsible leadership
- Creating coaching cultures and a balanced 'life'
- Knowing the neuroscience of leadership
- Experiencing learning styles inventory
- Tapping into value recognition and activation.



“

*“Taking part in the programme is the biggest gift I have ever given myself. I genuinely think this programme is one of the most exciting, challenging and stimulating things I have ever done.”*

**Andrea Robson, Founder and CEO, Inspired Learning, Marbella, Spain**

”



A man and a woman in business attire are jumping over a red ribbon on a track. The woman is in the foreground, wearing a light-colored blazer and black trousers, with her arms raised in a celebratory gesture. The man is behind her, also in business attire, smiling. The background shows a clear blue sky and some greenery.

Check out  
[www.beckett-mcinroy.com](http://www.beckett-mcinroy.com)  
for introductory workshops  
and webinars.  
Book your complimentary taster!  
Call today on:  
Office: +973 17590135  
Mbl: +973 384427279





## WHAT IS EFFECTIVE LEADERSHIP DEVELOPMENT

Leaders inspire others. They communicate a vision and develop strategies for success. Modern leaders live in constant anticipation of change, adapting to align, energise and mobilise people to reach a common goal.

This leadership programme helps you understand your leadership style and increase its effectiveness in a safe and supportive environment.

“

*"The best interactive course ever!"*  
Waleed Dashqoohi, Manager, BisB

”



“

*"Excellent... all the elements were useful, thought provoking and enjoyable, practical parts of the workshop...."*  
Rashid Almansoori, CEO, Qatar Stock Exchange

”

“



*"What a brilliant programme. The delivery was so lively and passionate."*  
Nacira Ferdjoukh, Head of Human Resources, Citi

”

*Enabling Potential...*





## ORGANISATIONS THAT TRUST IN OUR WORK



"Leadership is not innate – it can be learned".



## OUR TEAM:



### Dr Clare Beckett-McInroy

#### Programme Creator

EdD MAEd PG Dip BA QTS PCC CPCC MAC

Passionate about enabling personal and professional potential, especially, and not exclusively, with women. Master Executive Coach, CEO and Founder of BMC, CoachME and BIZNET. Education and Development Advisor for the YBA Kanoo family. Lecturer, University of Strathclyde's (UK) MBA, and facilitator on Masters programmes for Royal College of Surgeons Ireland (RCSI MUB). Designs and delivers numerous accredited programmes including Organisational and Leadership Coaching with, for example, ICF, AC and ILM. International Speaker and researcher at Harvard University, Mansoura University and The University of Manchester, OPAL, CAMPDEN and Loedstar Conferences. 100+ published articles, two book chapters (Routledge), three published books. Editorial Board Member for the International Journal of Mentoring and Coaching with European Mentoring and Coaching Council President, BIZNET (Professional networking forum) and VP of International Coaching Federation (ICF), Bahrain Chapter. Professional Member of Association for Coaching International (AC) as well as Journal Editor and MAC/OMAC status.

- Member British Psychological Society (Level A 'ability' and Level B 'personality')
- Coaches Training Institute (CTI) California, Leadership Programme
- Coaches Training Institute Certified Coach (CPCC with PCC from International Coaching Federation)
- Doctorate of Educational Research (EdD) The University of Bath
- Post Graduate Diploma in Professional Development in Education with The Open University
- MA in Education with The Open University.



### Adi Breuer, CPCC PCC CMMC MBTI

Expert in Conscious Leadership Development, Workshop Design, Facilitation and Executive Coaching

Experienced conscious leadership development Coach with expertise in team and systems coaching and workshop design and facilitation. Works with leaders and people and organisations that are ready to re-invent themselves, own their life choices and future. Dedicated to helping expand leadership consciousness, leading a fulfilling life and to get to that next level of ownership. Founder of an IT and Management consulting boutique with 120 consultants, focused on building change resilience so that you can quickly adapt to the ever changing circumstances of technology, markets, economy and life events. Associate member of the Foreign Correspondent's Club of Japan, Member of American Chamber of Commerce Japan and works with global brands such as Siemens, Deutsche Bank and Lufthansa.

- University of Hamburg Business Administration and Finance
- PCC with ICF and CPCC with Coaches Training Institute and Master Coach with CoachME
- Certified to administer The Leadership Circle 360 ° and the Myers Briggs, MBTI.

Leaders need to know themselves to be able to step into true transformational leadership.





### Caroline Beckett

BA PGCE MA CMCC ACC, CoachME Director, Executive Coach, Trainer, Instructional Designer

Professional Certified Coach with experience working across sectors. Over fifteen years' experience globally. Instructional designer and moderator. Reviewer for Journal of Teaching and Teacher Education (JTTE). A decade in educational leadership at leading international colleges and schools. Design and development of the curriculum for English Language teaching which gained Ministry of Education approval in KSA. Designs and delivers Professional Development, Soft Skills, Leadership/Management skills. Delivered training by Invitation of the Omani Government. Clients include: DHL, Harrison Financial Services, Morrisons, Obeikan,

BNP Paribas, MADigital. Masters Degree in Leadership and Management, University of Chester (UK), Post Graduate Certificate (Manchester Metropolitan University).



### Sameera Ali Baba

BSc CMCC ACC

Entrepreneur, Executive Coach and Trainer

Entrepreneur who has developed her career in training, especially in projects aimed at empowering young people as well as leadership skills and self-development. Managed major projects at national and regional level in the last 5 years with targeted number of beneficiaries exceeding 1500 trainees in total. 15+ years experience in the Marketing, Sales, Business Development and Customer Service Field and has held senior positions such as Key Accounts Executive. Creates bespoke programs to match the cultural and environmental backgrounds of clients. Board member Bahrain Society for Training and Development in the role

of youth development. Received an award for delivering training with HABC. Delivers training and coaching in English and Arabic. Experienced Coach delivering courses endorsed by Institute of Leadership and Management (ILM) and CoachME globally. Graduate Certificate in Leadership and Management from Chartered Management Institute (UK), Diploma in International Protocol Manager – Protocol School of Washington (USA).



### Vernice Jones

MSC MBA PCC CMMC

Executive Coach and Trainer

15+ years of experience with Fortune 500 companies and large non profits. Creates leadership programs and leadership development solutions that generate business results. Extensive experience working with C-Suite executives and other corporate leaders providing comprehensive leadership assessments, executive coaching and tailored experiential programming. Founder of The Leadership Compass, a consulting firm that provides innovative leadership development solutions to individuals and organisations. Works with Cargill, The Chicago Tribune, Newsday, Sikorsky Aircraft, Mitre and TASC in China, Bahrain, the

Dominican Republic, South Africa, Kenya, Zambia and Nigeria. Organisational and Relationship Systems Coaching through CRR Global and the Center for Leadership Maturity. MSC in Economics, University of Maryland and Robert H. Smith School of Business MBA Finance/Masters in Business Administration.



# PRAISE FOR BMC LEADERSHIP PROGRAMMES:

*"A practical, experiential, helpful and insightful course delivered by a consummate professional. One of, if not, the best training course I've been on."*

Heather Hopper, UKTI, British Embassy, Bahrain

*"This truly has been the most enjoyable course I have ever attended."*

Abdul Aziz Al Wohaibi, Head of Talent Management, Obeikan Investment Group, Saudi Arabia

*"I just wanted to thank you for the opportunity afforded to me last week on your excellent Coaching Programme. The whole experience was marvellous... your innate ability to relax the cohort and put us at ease was much appreciated from the get-go. ...under your professional facilitation we gelled within the first hour... I wish to embrace your training into my professional mentoring here in Saudi Aramco."*

Dr. Laurence Hedley-Brown, Ed.D; BA(HONS); TEFL; Cert.Ed; PGCE(FE); MA., MSU Academic Program Chair, CA Professional Development Advisor, Saudi Aramco Oil

*"Feed-forward was excellent from the coaches... were super... they scaffolded my learning endeavor very effectively..."*

Dr Mohd Alansari, Advisor to Minister of Culture and Sport, Qatar

*"Excellent, well-organised and very well planned sessions. Effective and demonstrated thorough knowledge."*

Rammi Mokha, Quality Assurance Assistant Manager, BIBF

*"The course was amazing and we will reflect upon what was learnt once back at work with the support of management."*

Sakeena Shaker, Manager, BisB

This intensive retreat-style 9 month-long programme works experientially to break down assumptions, clarify core values, ignite transformation and align life purpose.

To book your place or for more information please contact:

Email: [coachme@beckett-mcinroy.com](mailto:coachme@beckett-mcinroy.com)

Telephone: +973 17590135

Mobile: +973 38442727

3 separate cohorts in 2017

Programme Start Dates  
February 2017 - October 2017  
May 2017 - January 2018  
September 2017 - May 2018

Option to pay  
in 4 instalments

Inclusive of all delivery,  
materials, retreat  
accommodation and  
refreshments.

Location: MENA

Additional package options  
available upon request

**WE LOOK FORWARD TO HEARING FROM YOU**

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