

# CoachME<sup>®</sup> PROGRAMS: TRANSFORMATIONAL IMPACT FOR ORGANIZATIONS

ACCREDITED COACH TRAINING AND LEADERSHIP PROGRAMS TO ENABLE  
THE POTENTIAL OF PEOPLE AND ORGANIZATIONS



Designed by a  
Master Certified Coach (MCC)

**BECKETT  
McINROY**

**ACTP**  
ICF ACCREDITED COACH  
TRAINING PROGRAM  
ICF

**CCE**  
ICF CONTINUING  
COACH EDUCATION  
ICF

**ACSTH**  
ICF APPROVED COACH SPECIFIC  
TRAINING HOURS  
ICF

**A**  
ACCREDITED CERTIFICATE  
in Coach Training



# CoachME PROGRAMS POSITIVE TRANSFORMATIONAL IMPACT FOR ORGANIZATIONS

## YOUR JOURNEY TO MASTERY

CoachME  
Leadership

- Learn to effectively use the CoachME and other leading models
- 'Play' with over 40 coaching tools
- Build capacity and enable the potential of your people
- Become an International Coach Federation (ICF) and CoachME Certified Coach
- Establish effective relationships through exemplary communication
- Take positive action to achieve faster, SMARTER results
- Be on-brand and strategically focused
- Ensure long-term, sustained impact
- Plan and lead a coaching culture
- Cope with setbacks more effectively.

### WHO SHOULD ATTEND?

These workshops are for middle and senior managers, organisational leaders, change agents, brand ambassadors, HRD and training professionals as well as internal and external Coaches.

*"Coaching in organization and leadership settings is an invaluable tool for development: 80% of people who receive coaching report increased self-confidence, and over 70% benefit from improved work performance, relationships, and more effective communication skills".  
(ICF 2016).*



## Level 4 CoachME Organisational Coach (CMOC)

### DURATION:

40 hours face-to-face and 20 hours blended learning (60 ICF ACSTH hours)

### OUTCOMES:

- Association for Coaching International (AC) Professional Certificate in Organisational and Leadership Coaching
- 50+ coaching tools, 5 coaching models, coach mentoring/supervision.



## Level 5 CoachME Certified Coach (CMCC)

### DURATION:

2.5 days (53 hours blended learning) plus 10 hours mentor coaching (coaching on your coaching), including one-on-one hours

### OUTCOMES:

- ICF Associate Certified Coach (ACC) (following ICF Coach Knowledge Test) and coaching hours
- ICF approved CoachME Certified Coach (CMCC)
  - \* Pre-requisite 40 hours approved coach training

### PROGRAM CONTENT INCLUDES:

- Deep dives into 12 advanced coaching modules
- Written reflections
- Peer coaching within your CoachME Clan
- Closed online user group
- Extensive materials and resources.



## Level 6 CoachME Executive Coach (CMEC)

### DURATION:

2.5 days

### OUTCOMES:

- ICF Approved Certification in Executive, Team, Group, Board, Systems Coaching
- 14.5 ICF approved Continued Coach Education hours (CCE) (16 total hours)
  - \* Pre-requisite Level 5 or equivalent

### PROGRAMME CONTENT INCLUDES:

- Degree level, theory, research and coaching practice in Executive, Team, Group, Board, and Systems coaching
- PCC oral preparation.



Bespoke face-to-face and on-line programs for your specific objectives available upon request.



*"I just wanted to thank you for the excellent Coaching course... ...professional facilitation ...your innate ability to relax the cohort was much appreciated... I will certainly use these new skills in my workplace."*

Dr Laurence Hedley-Brown, Saudi Aramco Oil





**Dr Clare Beckett-McInroy, EdD MAEd PG Dip QTS MCC CPCC MAC, Global Speaker, Published Author, Founder of CoachME, Master Certified Coach**

Clare is CEO of BMC International, Organisational Development, Executive, Team, Systems Intelligence Coach and Experiential Trainer as well as a BPS Registered Occupational Psychometrist. Her work spans public and private sectors globally enabling positive transformations in people and organisations. Clare has presented at numerous universities including Harvard University, Mansoura University and The University of Manchester, as well as at LOEDSTAR, OPAL and CAMPDEN conferences

sharing research and experiences of succession planning, career development planning, competency frameworks and coaching for family businesses and Family Offices. Clare has over 50 published articles and 3 published book with another two release date imminent. She is an Editorial Board Member for the International Journal of Mentoring and Coaching with European Mentoring and Coaching Council and a Committee Member for their Coaching in Education International Conferences.

Clare has worked with Governments, Fortune 500s, SMEs, ultra-high net worth families internationally, coaching, profiling, training and consulting. Clients include VIPs, ultra-high net worth individuals, Yokogawa, BisB, BAC, CPISP, Economic Development Board, National Guard Hospitals, SAIB, BNP Paribas, Central Bank of Bahrain, Kempinski Hotels, Trust Re, EIC, Rawabi, DHL, Royal College of Surgeons Ireland, Qatar Financial Centre, Citi, Qatar Stock Exchange, Omantel Housing Bank and AMEX.



**Adi Breuer, Expert in Conscious Leadership Development Coach, CPCC PCC CMMC MBTI**

Conscious leadership development Coach with expertise in leadership systems,

team and systems coaching, workshop design and facilitation. Works with people and organizations ready to re-invent themselves, own their life, choices and future. Builds change resilience so the you can quickly adapt to the ever changing circumstances of technology, markets, economy and life events. Member of American Chamber of Commerce Japan and Member of ICT. Works with global brands such as Siemens, Deutsche Bank and Lufthansa.



**Sameera Ali Baba, Entrepreneur, Executive Coach and Trainer, BSc CMOC PCC**

Entrepreneur. Leadership skills and self-development Trainer. Managed major projects on

national and regional level in the last 4 years exceeding 1500 trainees in total. Over 15 years' experience in the Marketing, Sales, Business Development and Customer Service Field and has held senior positions such as Key Accounts Executive. Board Member Bahrain Society for Training and Development in the role of youth development. Received an award for delivering training from HABC. Delivers training and coaching in English and Arabic.



**Caroline Beckett, CoachME Director, Coach, Trainer, Instructional Designer, BA, MA, CMCC, PCC**

Eighteen years' global experience as Lead Practitioner

and Department Head specialising in coaching, instructional design and assessment. Expert in English Language tuition including Business English as well as Executive, Life and Teen Coaching. Design and delivery of Soft Skills, Coach Training, Professional Development, Leadership/Management skills. Clients include: DHL, CITI, Morrisons PLC, ORPIC, Omantel, QFBA, Obeikan and BNP Paribas.



**Vernice Jones, Executive Coach and Trainer, MSc MBA PCC**

Global Fortune 500 experience plus nonprofits. Creates leadership programs and leadership development

solutions that generate business results. Extensive experience working with C-Suite executives providing comprehensive leadership assessments, executive coaching and tailored experiential programming. Worked with Cargill, The Chicago Tribune, Newsday, Sikorsky Aircraft, Mitre and TASC in China, Dominican Republic, South Africa, Kenya, Zambia and Nigeria. Certified to administer The Leadership Circle 360 and the Myers Briggs, MBTI.



“

*"I have learnt so much, developing personally and professionally through the Mentor Coaching sessions which provided excellent feedback. Here is where the learning really took place. Dr Clare is a truly masterful coach. She has excellent awareness..."*

Dr Maria Saberi, CoachME Certified Coach, Organizational Behavior Specialist, Brunel University, ACC

”



“

*"The CoachME programme was an incredible experience especially with all the learning, motivation and fun in our clan! The programme is well-designed and flexible; I would highly recommend it for anyone seeking professional accreditation in coaching."*

Amer Marhoon, Assistant Vice President, Organisation and Efficiency, BNP Paribas, MENA, ACC

”

## CoachME Products

Dr Clare is the published author of Networking Know How, Reflective Coaching Journal and Leadership Journal, as well as being co-author of CoachME Transformation. She is the founder and driving force behind the CoachME Model, CoachME Coaching Cards, the CoachME Floor Mat in over 25 languages and ImagineME Cards. These tools have proven impact for novice to experienced Coaches, in areas of life, executive, team and systems coaching.



# TRANSFORMATIONAL IMPACT FOR ORGANIZATIONS

CoachME®

TO REGISTER OR MORE INFORMATION

@ office@beckett-mcinroy.com  
beckett-mcinroy.com

SOCIAL MEDIA

Twitter Facebook YouTube LinkedIn Instagram  
beckettmcinroy

**BECKETT  
McINROY**

## COMPANIES THAT TRUST US

