

**Become an International  
Coaching Federation (ICF)  
Credentialed Coach**

**Gain ICF Associate Certified  
Coach (ACC), ICF  
Professional Certified Coach  
(PCC) and ICF Advanced  
Certification in Team  
Coaching (ACTC)**

**Develop your Leader-as-  
Coach Competencies**



# **ICF APPROVED & ACCREDITED PROFESSIONAL COACH TRAINING**



**CoachME SUPERvision  
BECKETT  
McINROY**

**CoachME TAP360  
Professional User**

**Award Winning Systemic Organisational, Executive  
Leadership, Team and Board Professional  
Certificate and Certification Programmes**

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**AVAILABLE  
IN...**

## BECKETT MCINROY CONSUTANCY team comprises of:

- A team of 6 highly experienced ICF Master Certified Coaches (MCC) from across the globe with extensive cultural awareness
- 10+ Professional Certified Coaches (PCC)
- EMCC Master Practitioners (MP) and Accredited SUPERvisors providing European Supervision Quality Award (ESQA) Training
- Co-Founders of ICF Chapters
- Ex-MBA Lecturers and PhDs
- Experienced internal and external Coaches, OD plus L&D Professionals
- Agile Certified Coaches and SCRUM Master IIs
- Ex-Teachers and Directors of Learning and Talent Development in Blue Chip Companies
- Leaders in Association of Coaching SUPERvisors (AOCS)
- Always a business focus, creating field awareness and enabling potential
- Coaches who have worked with ICF to create their Team Coaching Competency Model and who are working with ICF to create their Coaching SUPERvision Model
- Trainers, Coaches and SUPERvisors who have worked at Government level, with ultra-high net worth individuals and global organisations extensively contributing to book chapters and professional bodies

CoachME has been delivering International Coaching Federation (ICF), Association for Coach (AfC), Institute of Leadership and Management (ILM), and European Mentoring and Coaching Council (EMCC) Coach Training for over 15 years across sectors globally including with Fortune 500s.

Our CoachME Model, now translated into 30+ languages provides an established and effective formula for all business related coaching with the public and private sectors, start-ups, NGOs.

\* Systemic Organisational, Executive Leadership, Team and Board Coaching \* Coaching Culture Creation \* Training \* Profiling \* Consulting \* Facilitation \* Keynotes \* Bespoke Executive Leadership Development \* Mentor Coaching \* SUPERvision \*

# AWARD WINNING SERVICE







## COACHING EDUCATION

"Coaching Education" recognizes coach educators and ICF-accredited providers who are leading and innovating coaching education.

The 2023 ICF Coaching Impact Awards – Coaching Education winners include:

### Distinguished Coaching Education Provider



**Winner:** CoachME/Beckett McInroy Consultancy – Bahrain (no. )

BECKETT MCINROY Consultancy / CoachME has been honored with the ICF Coaching Impact Awards – Distinguished Coach Education Provider, for their exceptional commitment to quality teaching and learning. With a team consisting of experienced professionals from diverse backgrounds, they attract attendees on public programs and from prestigious organizations including LEGO Group, Citi, DHL, Etihad Airways, Ooredoo, Saudi Aramco, EY and Cambridge Education. Their robust quality assurance processes and continuous focus on staying ahead of technology demonstrate their dedication to excellence. Offering a wide range of online tools and resources, including the CoachME Model which is now in over 30 languages aligned to their drive for DEIB, they create a dynamic and engaging learning environment. Graduates' continued involvement and advancement in their coaching journey are a testament to the training provider's outstanding support and challenge levels for Coaching, Mentor Coaching and SUPERvision training. By blending various creative elements with experiential learning, this provider ensures differentiated and impactful learning experiences for all participants. Their commitment to advancing the coaching field through research, collective learning, dynamic psychometric diagnostics and open sharing of knowledge makes them a deserving recipient of this prestigious award.



EMCC Global award panel 2022 selected Dr Clare Beckett-McInroy to receive a Special Recognition for "...remarkable efforts promoting coaching good practice generally in the Arab world, and more recently team coaching".



EMCC Global  
*Coach of the Year Winner 2024*  
*Dr Clare Beckett-McInroy*

# ORGANISATIONS THAT TRUST IN OUR WORK



SULTANATE OF OMAN  
MINISTRY OF EDUCATION



الجامعة العربية المفتوحة  
Arab Open University

إبراهيم خليل كانو  
EBRAHIM K. KANOO BSC (G)



DULWICH COLLEGE



الجامعة الأهلية  
AHLIA UNIVERSITY  
BAHRAIN



YOKOGAWA



محكمة قطر الدولية  
ومركز تسوية المنازعات

QATAR INTERNATIONAL COURT  
AND DISPUTE RESOLUTION CENTRE



Industry can do it



معهد الإدارة العامة  
Institute of Public Administration



بنك البحرين للتنمية  
BAHRAIN DEVELOPMENT BANK



Doha Chapter

شركة مطار البحرين  
bahrain airport company



Morrisons  
Since 1899



بنك الإسكان  
Housing Bank



الاتحاد  
ETIHAD  
AIRWAYS



مركز قطر للمال  
Qatar Financial Centre



بنك البحرين والكويت



VIVA



UNIVERSITY OF  
CAMBRIDGE



BNP PARIBAS



CFA Institute



NUQUL GROUP  
SINCE 1932  
Growing Together

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## About the CoachME Founder and Coach Training Programmes Creator: Dr. Clare Beckett-McInroy EdD, MCC, ESIA, MP, ACTC

CoachME founder and instructional designer, Dr Clare is an experienced ICF MCC, ACTC and Registered Mentor Coach, EMCC Master Practitioner and Accredited SUPERvisor (ESIA). She is presently co-leading Research and Outreach with Association of Coaching SUPERvisors (AoCS), a role that supports her



staying abreast of trends in the field. She is a Certified Agile Coach having honed her Coaching SUPERvision skills at Henley Business School (University of Reading), Transcend, David Clutterbuck Partnership and Bluesky International and with some of the leading SUPERvisors, Professor Peter Hawkins, Nick Smith, Hilary Lines, Jonathan Passmore, Craig McKinsey and Lise Lewis. She created this programme, mapped to the CoachME SUPERvision Model, combining learning from multiple experiences of SUPERvision, including Team Coaching SUPERvision, One-on-one, Group SUPERvision and Shadow Consulting. Clare is a SUPERvisor for Henley Business School clients, is an Associate of Renewal Associates and a Team Coaching SUPERvisor for Team Coaches in training with Global Team Coaching Institute with World Business and Education Coaching Summit (GTCI/WBECS). Clare has published over 50 articles and 5 books, one of which 'Creative Reflective Practice' is now a required reader on numerous post graduate coaching and SUPERvision programmes. BECKETT MCINROY / CoachME partner with Heriot Watt University providing SUPERvision for their students and supports not-for-profits with complementary SUPERvision and Systemic Team Coaching.

# LEVELS 1 & 2

Systemic Leadership with data-driven one-to-one, Group, Team/Board and Organisational Coaching.

Enabling Organisations to achieve positive transformational impact for stakeholders.

**This programme is ideal for you if you:**

- Value enabling others to grow
- Aspire to support, lead and coach one-on-one, in group formats and with teams or boards
- Choose to make a difference in our world
- Wish to enable people and organisations to thrive
- Aim to work full or part-time as a professional credentialed coach
- Want to be an in-house organisational coach
- Lead people, strategy and innovation
- Want to develop your skills to increase your impact on projects, working iteratively and with agility
- Wish to grow in resilience managing transitions, setbacks, dependencies and complexity
- Are curious about psychology, existentialism, gestalt, appreciative inquiry and facilitation skills
- Aim to purposefully develop effective communication including listening beyond words and emotional intelligence
- Are ready to build strong relationships with internal and external stakeholders
- Wish to discover your true life purpose

Develop skills, knowledge and behavioural competencies to be at your best and positively transform your people, organisations and beyond!



## Our Programme Is:

- Fully accredited by the International Coaching Federation (ICF) for gaining ACC
- Guaranteed quality with global testimonials available across sectors
- A sound coaching approach with a proven track record with companies including LEGO, Qatar Foundation, BNP Paribas, Saudi Aramco, Yokogawa, Citi, EY, Embassies, Qatar Stock Exchange, Brunel University, DHL and more.
- Engaging, interactive and online: comfortable, fun participation from anywhere in the world
- Designed for a diverse global audience (participants previously from North America, Europe, Middle East, Asia)
- Enables you to gain all the SUPERvision and training hours required for ICFs new Advanced Certification in Team Coaching (ACTC).

*"Big thank you to BMC for accompanying me along my coach learning journey. I recently attended their CoachME Team Coach training and it opened so much reflection on my current practice, what I am doing well and what I did not suspect I could do. I enjoyed everything... A fabulous Learning experience."*



Alexandre Goubin,  
Operating Model &  
Commercial Optimization,  
LEGO

80% attendance required for successful completion on all programmes.

## Indicative content of our programme:

- Ethics (ICF, EMCC, AfC, AOCS and Agile Manifesto)
- All ICF Core and Team Coaching Competencies (ICF)
- Positive Psychology (Jonathan Passmore)
- Solution Focus and Drawing on Strengths (Louis Cauffman)
- Somatic Coaching (Richard Strozzi-Heckler)
- CoachME results-focused systemic model (Clare Beckett-McInroy)
- Gestalt (John Leary-Joyce)
- Appreciative Inquiry (David L. Cooperrider)
- Narrative Approach (David Drake)
- Psychodynamics/Sculpting/Constellations (Sir John Wittington)
- Pricing, Pitching and Proposals (Scott Groves, Steve Chandler, Rich Litvin)
- Signature Presence (API Model Nick Smith and Professor Peter Hawkins)
- Sentic States (Manfred Clynes )
- Action-Logic (Bill Torbert)
- Psychodynamics (Claudia Nagel)
- Transactional Analysis (Eric Berne, Karen Pratt)
- Levels of Listening (CTI)
- Coach Mentoring AND SUPERvision (Henley Business School)
- Agile Coach Tools (Lyssa Adkins)
- The Thinking Environment (Nancy Kline)
- Top, Middle and Bottoms (Barry Oshry)
- 4 Horsemen (John Gottman)
- Creating a Coaching Culture (Dawn Forman, Mary Joyce and Gladeana McMahon)
- Internal and External Coaching in Organisations (Katharine St John-Brooks)

# PROGRAMME CONTENT



# PROGRAMME CONTENT

- Creativity in Coaching including AI and VR (Sam Isaacson and Deck Hive)
- Executive, Team and Board Coaching (Peter Hawkins)
- Reflective Practice including Preflection (Eric de Haan)
- Cross Cultural Coaching (Jennifer Plaister-Ten)
- Assessing coachability and readiness (Clare Beckett-McInroy)
- Othering (Robin Shohet)
- Feedforward (Marshall Goldsmith)
- Systemic Coaching (Paul Laurence)
- Stage of Coach Development (David Clutterbuck)

## Delivery Mode:

Be it on-line live or in person, this programme is delivered experientially following the latest adult learning methodologies. We incorporate AI, VR and other progressive learning techniques to ensure that you are equipped to coach in any context using the latest resources such as digital image cards through DeckHive, VirtualSpeech experiences providing, ProReal's 3D landscapes, MyNoise soundscapes for multisensory coaching plus Miro and other digital whiteboards for timelines, and systemic coaching constellations.

BECKETT MCINROY / CoachME offers a highly interactive, experiential 60+ hour, ICF Level 1 Systemic Coach Training and Executive Leadership Programme including 10.5 hours of Mentor Coaching.

*"Excellent lead coach... all the elements were useful, practical parts of the workshop..."*

Rashid Almansoori  
CEO,  
Qatar Stock Exchange



# RETURN ON INVESTMENT

## Return on Investment for Enabling your Leaders and Managers to Develop Coaching Competencies

### Personal Benefits:

- Enhanced leadership skills
- Increased work-life satisfaction
- Reduced stress and burnout
- Higher job satisfaction
- Improved reflectivity on professional practice
- Increased self-awareness
- Enhanced emotional intelligence and enhanced communication skills
- Alignment with purpose

### Organisational Benefits:

- Increased engagement
- Faster responsiveness to critical situations
- Increased retention
- Agility and resilience
- Increased psychological safety
- Discovery of growth opportunities
- Talent retention
- Clarity in complexity and uncertainty
- Increased belonging
- Organisational values are lived
- Use of a systemic lens/listening to stakeholders
- Development of a coaching culture
- Reduced conflict
- Shared leadership
- Benchmarking and leading in the field
- Increased innovation
- Embracing 'learning organisation' traits
- Empowerment of your people

(Sources: Forbes; Ken Blanchard Companies; HBR; Marshall Goldsmith; Henley Business School; ICF; EMCC; AfC; CoachHub; ATD; BPS; Leedham; BetterUp; Fast Company; Griffiths and Campbell)



## Benefits for you and your Organisation

This programme is designed and delivered by ICF approved Coach Trainers, Ex-Teachers and lecturers and ICF Registered Mentor Coaches who support, challenge and enable you to become an ACC (Associate Certified Coach) credential holder and leader who uses coaching to enable your people to be at their best, stay at their learning edge, and achieve your organisational strategy.

With over 50,000 global members, ICF is highly respected and the largest global professional coach accrediting body. Complete our ICF Approved Level 1 coach training programme to become an ICF ACC credentialed coach.

In this programme, you will know, understand and be able to apply all the ICF Core Coaching Competencies confidently. You will work with the ICF Code of Ethics to support clients in achieving their desired results, whilst facilitating lasting positive transformation.

Our programmes provide you with an intimate experience to support psychological safety where you receive in-depth feedforward from experienced ICF credentialed Master Certified Coaches and Team Coaches, Registered Mentor Coaches and Accredited SUPERvisors.

You will also experience a personal development journey being coached by your peers, learn the skills to increase communication effectiveness, deepen relationships and heightened awareness of your life purpose and values.

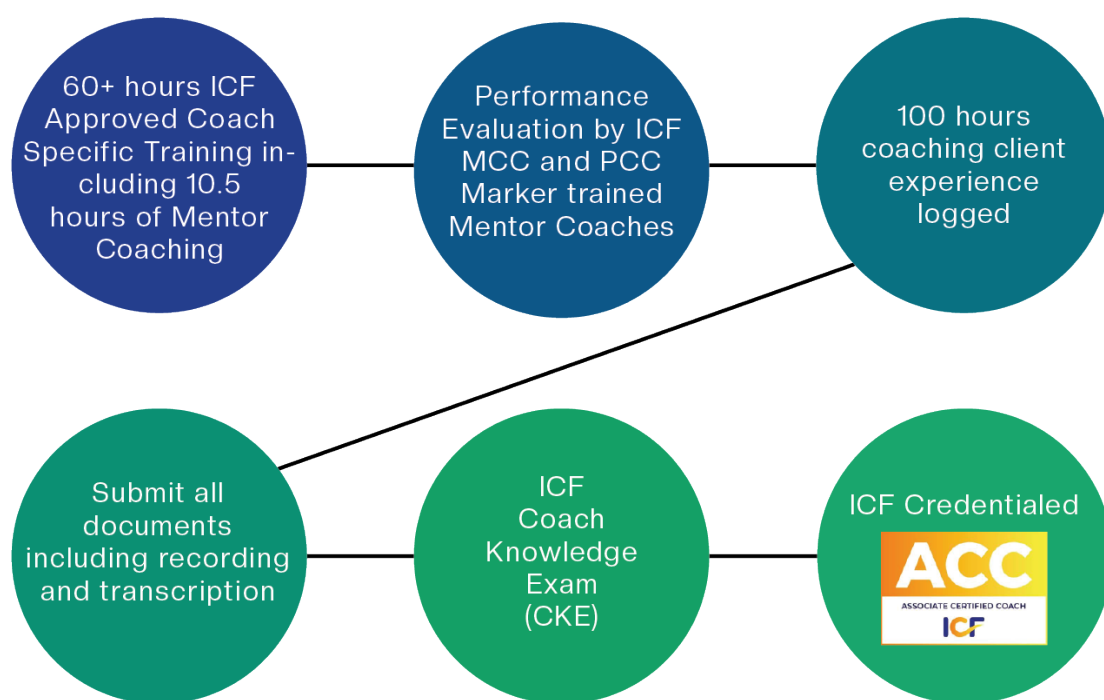
*"What a brilliant programme.  
The delivery was so lively  
and passionate."*

**Nacira Ferdjoukh**  
Head of Human Resources,  
Citi



Process for gaining Associate Certified Coach to become an ICF Credentialed Coach

## ACC CREDENTIALING PATHWAY LEVEL 1



## BECKETT MCINROY / CoachME's 60+ hour ICF Level 1 includes:

- Attending 60+ hours ICF approved coach specific training
- Performance evaluation at the end of the total 60+ hours of coach training.
- ICF Coach exam preparation materials and support.
- ICF required Mentor Coaching

Mentor Coaching and 3 hours one-to-one with ICF MCC Mentor Coaches. You will learn through journaling and practice between Mentor Coaching sessions. Mentor Coaching supports your skill development to enable you to partner with your Clients and enable them to achieve their desired results.

- Attending question and answer sessions with our ICF Registered and Certified Coach Mentors
- Learning materials including reading, videos, quizzes before, during and post training
- Ongoing access to the learning portal and a private networking space with BECKETT MCINROY / CoachME's and BECKETT MCINROY / CoachME's trained coaches
- Coaching triad practice
- Completion of the final professional evaluation for Associate Certified Coach (ACC).

BECKETT MCINROY / CoachME's ICF Approved Professional Coach Training and Leadership Programme provides you with the skills to discover life-changing, enabling conversations by establishing psychological safety and deep connection with your clients.

# PROGRAMME CONTENT

As well as developing the skills to become an impactful Coach with learning gained from our 6 Master Certified Coaches, you will also experience a deep personal development journey uncovering more about yourself and your own internal leader. Graduates have shared that this programme is truly life changing as they have discovered their purpose and values.

## You will learn:

- What coaching is and is not
- The difference between coaching, training, counselling, mentoring, consulting and therapy
- Different modes of coaching from peer coaching, on-to-one coaching with a professional Coach, Group Coaching, Coaching for succession, talent development and performance management, and Team Coaching
- What masterful coaching is like through coaching demonstrations during the programme
- Effective communication techniques to create rapport, powerful questioning, active listening beyond words, ways to feedforward
- A deep dive into the CoachME Coaching model, with its systemic focus
- A range of coaching models to structure a life changing coaching conversation
- The attributes of a successful coach and coaching conversations
- What the ICF Core Competencies entail and how to use them effectively as a Coach
- The ethics associated with coaching
- An understanding of the principles of self- management
- Ways to appropriately balance challenge and support
- Effective results-oriented goal-setting techniques
- Awareness of learning styles including metacognitive approaches and the development of critical thinking skills.



## Additional benefits include:

- An ability to practice each new skill, leading to carrying out a full coaching session in a safe, supportive place
- Strong relationships with like-minded people
- Awareness of own strengths, areas of development and personal communication style
- Understanding of future steps and ways forward
- Ongoing free access to the training portal as a learning resource.

# BENEFITS



*"Dr Clare is THE go to person for any advice or training on team coaching. Her years of experience and training are immediately clear... what is so delightful about Clare is how she speaks with such authenticity and genuinely wants to serve... Clare is generous in knowledge sharing and clearly very passionate about ensuring team coaching projects are conducted to the highest standard."*

**Lisa Read,**  
Award-winning coach and co-founder of Real Clear, a Learning and Development provider for socially minded organisations.

## BECKETT MCINROY / CoachME's ICF Level 2

It's all about performance and impact!

BECKETT MCINROY / CoachME's offers a highly interactive, experiential 127.5 hour, ICF Approved Level 2 Professional Coach Training and Leadership Programme.

This programme is designed and delivered by 6 Master Certified Coaches, ICF approved Coach Trainers, PCC Marker Trained professionals and ICF Registered Mentor Coaches to support and enable you to become a PCC (Professional Certified Coach) credential holder and a Leader who uses coaches to enable and empowers others. The ICF is the largest global professional coach accrediting body and our team have established a number of ICF Chapters in the spirit of growing professionalism and the number of credentialed in the field.

In this programme you will experience both the fundamental and advanced knowledge, skills and behavioural competencies to become a professional coach who supports clients to achieve their goals and facilitates lasting positive change. You will use 40+ tools and techniques during your programme.

*"This programme could not be more enjoyable and effective. It was outstanding."*

Ahmad Al-Abdrabbuh,  
Senior EVP and  
Board Director  
YOKOGAWA



# PROGRAMME CONTENT



Our programmes are tailored to provide you with in-depth support and appropriate challenge for growth from highly experienced internal and external Executive and Team Coaches. We partner with numerous organisations as Coaching Culture Creation Consultants. You are in safe hands from the get-go!

You will also experience a personal development journey where you will learn the skills and knowledge to increase the impact of your communication, deepen your personal and professional relationships, and grow in awareness of your vision and purpose.

*"My learning journey with @beckettmcinroy / CoachME was nothing short of transformational. The Systemic Executive and Team ICF ACTP programme provided in-depth and highly interactive sessions where content included a range of coaching methodologies and delivery modes. The facilitators were a fountain of knowledge, wisdom and humor. They modeled best practice by supporting psychological safety for the group."*



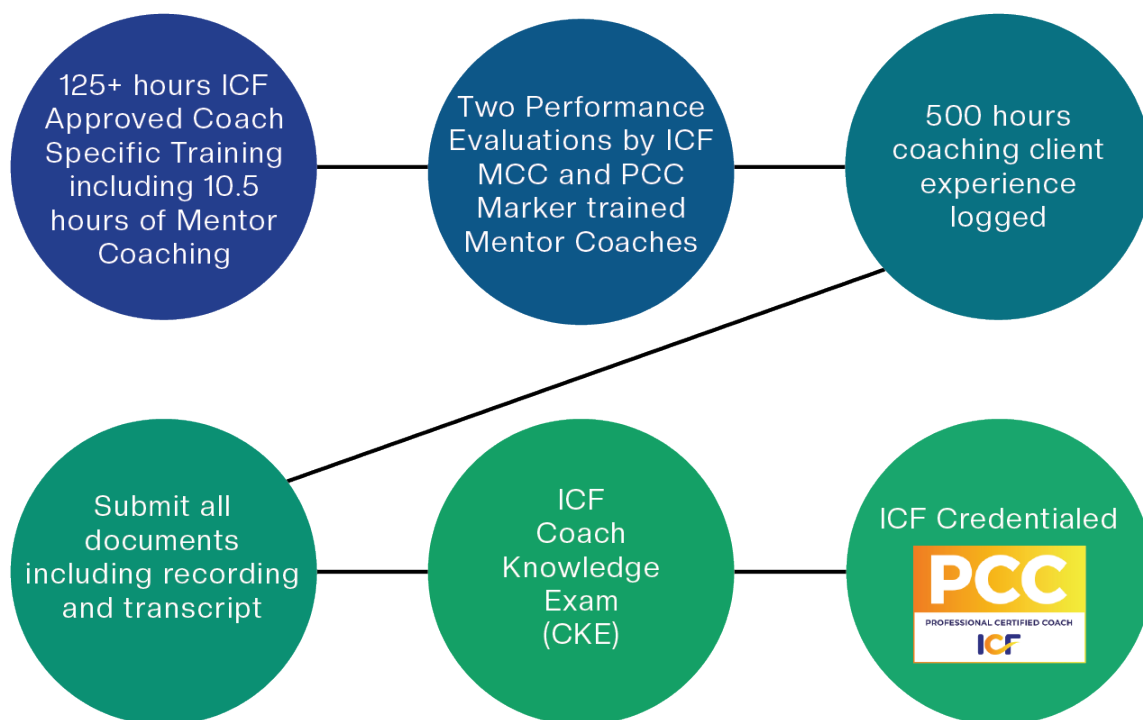
Nicky Visagie,  
BA PGCE CMCC



## Pathway to becoming an ICF Professional Certified Coach (PCC)

- ICF Level 2 including 10+ hours of Mentor Coaching with an ICF Registered Mentor Coach and PCC Assessor trained Faculty Member.
- A minimum of 500 hours coaching experience logged and declared to the ICF
- ICF Coach exam preparation materials and support.

## ACC CREDENTIALING PATHWAY LEVEL 2





## BECKETT MCINROY / CoachME's 127.5 hour ICF Level 2 programme includes:

- Attending 40+ hours of live in-person coach training
- 10.5 hours of Mentor Coaching with 7.5 hours of Group Mentor Coaching and 3 hours one-to-one with an ICF MCC Mentor Coach. You will be encouraged to journal and practice between sessions to increase your competency level. The Mentor Coaching will support your performance and impact.
- Ongoing question and answer sessions throughout the programme.
- Learning materials including readings, videos before, during and post the training
- Attend minimum 5 hours of group coaching supervision
- Ongoing access to the learning portal and a private networking space with BECKETT MCINROY / CoachME's and BECKETT MCINROY / CoachME's trained coaches
- Coaching triad practice as a Coach, Coachee and Observer of coaching
- Completing final professional evaluation for PCC.

If you already have coach Training hours, we can discuss entry straight onto ICF Level 2 case-by-case.

*"Excellent... A must attend programme... I highly recommend it for leaders and managers... This programme needs to be in all schools..."*

Waleed Fakhro,  
Project manager, Hospitality,  
Bahrain Airport Company

# PROGRAMME CONTENT

## You will acquire substantial awareness of:

- What coaching is and is not including the differences in development solutions such as training, counselling, mentoring, therapy and consulting
- Ways masterful coaching stands out through coaching demonstrations throughout the programme
- Impactful communication techniques including contracting, building rapport, powerful questioning, active listening – listening beyond words, delivery of effective and empowering feedforward.
- 10+ coaching models to structure transformational coaching conversation
- Evidence-based characteristics of successful coaching
- ICF Core Competencies and ways to use them effectively as a Coach
- Data-driven psychometrics for coaching focus and return on investment and expectation measures
- The ethics associated with coaching including contracting with multiple stakeholders
- An understanding of the principles of self-management and self-as instrument for leading self and others
- Effective results-focused goal-setting techniques based on the principles of achievement
- Ways to self- manage as a Coach and Leader
- Understanding and application of various learning styles including your own preferences and those of your client
- Effective ways to coach one-on-one, with groups and teams
- Facilitation coaching competencies for performance management coaching conversations
- Ways human behaviours and the mind works

# BENEFITS

- Ways to create impactful iterative coaching roadmaps
- Valuable ways to grow strengths
- When to refer Clients to another professional
- Effective ways to work with emotions and self-limiting beliefs
- Habits to build your thriving coaching practice including business mentoring, website and profile support
- Skills and behaviors to gain coaching clients and ask for referrals

## Benefits Include:

- Ample practice through skill drills
- Putting the pieces of a full coaching session together
- Meaningful relationships with like-minded professionals and a network of support
- Awareness of your own strengths and development areas
- Use of a systemic future-back focus
- Ongoing free access to learning resource.

BECKETT MCINROY / CoachME's ICF Approved and Accredited Professional Coach Training and Leadership Development Programmes

60+ hours of BECKETT MCINROY / CoachME's ICF Level 1 Professional Certificate in Systemic Organisation, Executive Leadership, Group, Team and Board Professional Coaching

*"Taking part in the CoachME programme is the biggest gift I have ever given myself. I genuinely think that this programme is one of the most exciting, challenging and stimulating things I have ever done."*

Andrea Robson,  
Founder and CEO,  
Inspired Learning  
Marbella, Spain



# LEVEL 1 OVERVIEW

This programme is designed if you want to become an ICF Associate Certified Coach (ACC) and learn the foundations of having empowering coaching conversations which supports the people you partner with to create new awareness and perspectives leading to new experiences, decisions, actions and outcomes, and supports your clients to move closer to, or fulfil their goals.

## The Level 1 programme includes:

- BECKETT MCINROY / CoachME's Video Learning Sessions
- 60+ Hours of live coach training
- Ability to learn the key skills of coaching and how to structure a coaching conversation
- Access to regular Q&A sessions with Mentor Coaches
- Set-up for coaching practice and being coached with other participants
- Access to private BECKETT MCINROY / CoachME's community
- Certificate of attendance
- 7.5 hours of Group Mentor Coaching and 3 hours one-to-one (plus written feedback) with IFC Master Certified Coaches and PCC Marker trained mentors
- A performance evaluation at the end of the programme
- Award of BECKETT MCINROY / CoachME Organisational Coach designation (CMOC) with a certificate and digital badge.

*"...an incredible experience especially with all the learning, motivation and fun in our clan! The programme is well-designed... I would highly recommend it for anyone seeking professional accreditation in coaching. Many thanks to the BMC team."*

Amer Marhoon  
AVP, Organisation  
and Efficiency,  
BNP Paribas





# LEVEL 2 OVERVIEW

127.5 hours of BECKETT MCINROY / CoachME's ICF Level 2 Systemic Organisation, Executive Leadership, Group, Team and Board Professional Coaching Certification Professional

This programme is designed for you if you want to become an ICF Professional Certified Coach (PCC), which means embedding the ICF Core Competencies of coaching at a sophisticated level by expanding your skills, knowledge and attitude, incorporating coaching as a 'way of being' into your leadership practice.

## The programme includes:

- BECKETT MCINROY / CoachME's Video Learning Sessions
- 40+ hours of in person coach training
- Understanding and experience of how to have a powerful conversation based on the ICF core competencies of coaching
- Access to regular question and answer sessions with Mentor Coaches
- Support on establishing a successful coaching practice: Pricing, pitching and promoting
- Access to BECKETT MCINROY / CoachME's Community Café monthly events
- Experience 5 hours of Group Coaching SUPERvision
- 7.5 hours of Group Mentor Coaching and 3 hours One-to-one Mentor Coaching, including written feedback, with ICF Master Certified Coaches who are PCC Marker Trained and ICF Registered Mentor Coaches
- Support in establishing internal or external coaching practice
- Complementary CoachME Resources and reflective journaling practice
- 2 performance evaluations by the end of your programme
- Following successful completion of all elements of the programme you will be award the designation of CoachME Certified Systemic Organisational, Executive Leadership and Team/Board Coach (CMTC/CMEC) plus TAP360 Professional User with certificate and digital badges.



# PROGRAMME FACULTY



## Dr Clare Beckett-McInroy

*ICF MCC & ACTC, EMCC MP & ESIA*

Systemic Organisational, Executive Leadership and Board Coach | Co-founder and past VP of ICF Bahrain | Co-founder and past President of ICF Doha, Qatar | Lead for Outreach and Research with AOCS | Accredited SUPERvisor and Agile Certified Coach | Founder of CoachME Model, Tools and Award Winning Programmes | Registered ICF Mentor Coach



## Sameera Ali Baba

*ICF MCC, EMCC SP & ESIA*

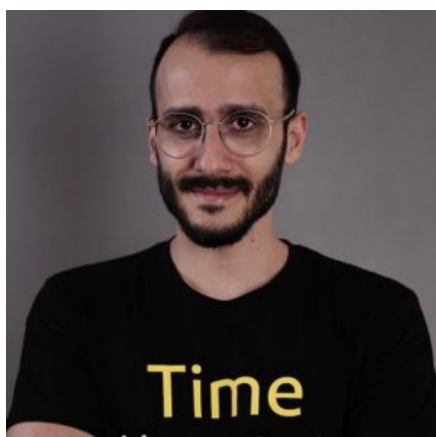
Systemic Business, Executive and Team Coach | BECKETT MCINROY / CoachME Director of Learning | TAP360 Professional User | Lead Trainer | SCRUM Master II | Registered ICF Mentor Coach | PCC Assessor Trained



## Caroline Beckett

*ICF MCC*

Senior Executive Coach BECKETT MCINROY / CoachME | Registered ICF Mentor Coach | PCC Assessor Trained



## Iman Abrishamci

*ICF MCC*

BECKETT MCINROY / CoachME Senior Systemic Leadership and Team Coach | TAP360 Professional User | Registered ICF Mentor Coach | PCC Assessor Trained



## Anitawati Seman

*ICF MCC, MA*

MCC, MA, BA | Executive Coach | Mentor Coach | ICF  
PCC Marker Trained | Life Coach | Health Coach



## Dr Laurence Brown

*ICF PCC*

BECKETT MCINROY / CoachME Senior Systemic  
Executive and Team Coach | Certified SUPERvisor |  
TAP360 Professional User | Registered ICF Mentor  
Coach | PCC Assessor Trained



## Mark Bowles

*ICF MCC*

Graduate Certificate in Executive Coaching from  
Royal Roads University | ICF Certified Professional  
Mentor Coach | Certified ICF PCC Assessor Certified  
CoachME Systemic Team Coach | Licensed to facilitate  
the CoachME TAP360 Team Profile Advanced  
Assessment



## Chamseddine Othmane

*ICF PCC*

BECKETT MCINROY / CoachME Certified Coach  
(CMCC) | Systemic Team and Leadership Coach



# AVAILABLE IN...

All our programmes and services are available in English, Arabic German, Russian, Farsi and French with further languages to follow.

Including all required Mentor Coaching, an additional 5 ICF CCE in SUPERvision, our unique TAP360 'Team Advanced Profile' Professional User License, plus complementary membership to the CoachME Community Café with monthly webinars with international coaches.

Contact **[simon@beckett-mcinroy.com](mailto:simon@beckett-mcinroy.com)** for 'early bird' and installment options.



## What you will gain:

- Lifetime access to ongoing one-hour online sessions with BECKETT MCINROY
- Complementary monthly CoachME Community Café events with international speakers
- Access to ICF Master Certified Coach (MCC) recordings
- Ability to be coached by the Lead Coaches or any of the BECKETT MCINROY / CoachME Team
- Opportunity to practice coaching and receive feedback in groups and with peers to support your coaching practice
- Lifetime access to the BECKETT MCINROY / CoachME's Coach Training Community page where you'll be supported by your training facilitators and Mentor Coaches as well as your fellow community of coaches
- Discounts to ongoing workshops and trainings
- Take part in BECKETT MCINROY / CoachME research into leadership, Coaching, Coach Training, SUPERvision, psychometrics and Mentor Coaching
- Ability to 'see things from the other side' by volunteering to 'lead from the sides' by supporting future coach training
- Revisit training and receive updates complementary
- The chance to present at our regular BECKETT MCINROY / CoachME's Alumni Webinars sharing your learning, research and area of passion and specialty
- Access progression routes including our ICF Level 3 Advanced Coach Training for the ICF Master Certified Coach (MCC) credential, Certification in Mentor Coaching, plus our Professional Certificate and Diploma in SUPERvision
- Receive discounted prices on our numerous published books, coaching cards and other resources.

# INVESTMENT



## About BECKETT MCINROY / CoachME's

BECKETT MCINROY / CoachME's is a pioneering Coach Training, Coaching, Psychometric Profiling and Leadership Development provider globally, trail blazing by delivering in numerous languages, supporting equity, diversity, inclusion and belonging, and growing the body of knowledge in our field through research and published books. We passionately enable the potential of people, teams, organisations and communities. We share our skills, knowledge and expertise with leaders who can make a real difference in our world through our award winning design and delivery both interactively, creatively and experientially live on-line and in person across sectors.

This training enables you to use the skills and techniques of professional coaching to support sustained behavioural change. We provide Executive Leadership, Team and Board as well as group Coaching, Mentor Coaching, Coaching SUPERvision, Shadow Consulting and Coaching Culture Creation drawing upon our award winning approach and experience from enabling Qatar Financial Centre (QFC) to win the prestigious ICF Prism Award for the Middle East in 2022. We also design and deliver bespoke leadership development that has been delivered successfully for Government entities, NGOs and Fortune 100 companies.

### BECKETT MCINROY / CoachME's valued Clients include:

|                        |                           |
|------------------------|---------------------------|
| Qatar Financial Centre | Brunel University         |
| BNP Paribas            | DHL                       |
| Saudi Aramco           | LEGO                      |
| Yokogawa               | Porsche                   |
| Citi                   | Morrisons                 |
| EY                     | PWC                       |
| QFBA                   | BISB                      |
| QICDRC                 | ACS International Schools |

# ABOUT US

